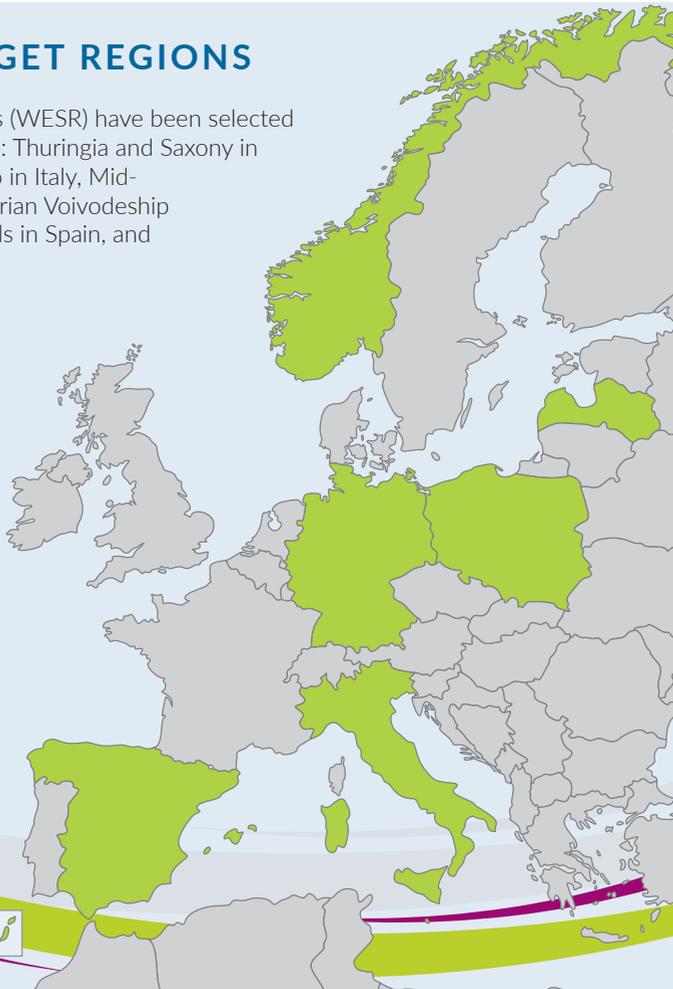


WINWIND TARGET REGIONS

Wind Energy Scarce Regions (WESR) have been selected in 6 countries across Europe: Thuringia and Saxony in Germany, Lazio and Abruzzo in Italy, Mid-Norway, the Warmian-Masurian Voivodeship in Poland, the Balearic Islands in Spain, and Latvia as a whole.

Each country hosts a Stakeholder Desk taking-up the operational tasks of the project. The desks consist of the local project partners and selected stakeholders and market actors (e.g. developers, investors, community energy groups, associations, local/regional authorities, policy-makers, and NGOs).



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Winning social acceptance for wind energy
in wind energy scarce regions



Cover image: Dreamstime / Ivan Kruk

ABOUT WINWIND

Wind power plays an important role for mastering the energy transition. Aside from market, policy, technical, and geographic factors, a lack of social acceptance has also begun to slow down the development of wind power.

INCREASING SOCIAL ACCEPTANCE

WinWind aims at enhancing the socially inclusive and environmentally sound market uptake of wind energy by increasing its social acceptance in 'Wind Energy Scarce Regions' (WESR).

TAILOR-MADE SOLUTIONS

WinWind will build a system to identify similarities and differences between regions and develop a portfolio of best practice measures that are transferable to specific local, regional, and national contexts. WinWind provides tailor-made solutions that can be shared across Europe.

REGION-SPECIFIC APPROACHES

Utilising a socially inclusive approach, WinWind analyses regions' and communities' socioeconomic, spatial, and environmental characteristics from a multilevel perspective. It aims to develop solutions that accelerate market deployment and to identify factors that drive social acceptance.

BEYOND WINWIND

Results will be made available as an interactive online support tool and in a guide on how measures can inspire local solutions. The project will devise a set of key principles and criteria for creating fair wind energy and inform decision-making across all levels of governance.

Image: Dreamstime / Marcel De Grijjs



WINWIND'S KEY ACTIVITIES

Key project activities are:

1. analyzing the inhibiting and driving factors for social acceptance
2. developing a taxonomy of acceptance barriers and drivers to identify similarities and differences in development patterns
3. setting-up country stakeholder desks and carrying out stakeholder dialogues and dedicated consultations
4. analyzing proven and innovative acceptance-promoting measures that are transferable to specific local, regional and national contexts
5. initiating a transfer of feasible best practice solutions
6. formulating policy recommendations
7. carrying out policy dialogues on a regional and European level.

